



## DEVIN MACDONALD

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### EXPERIENCE

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#### **GROUPON / 2014 - Present**

As a visual designer for Groupon I've worked mainly on campaigns for their large holiday campaigns by creating campaign identities and other accompanying design. I've also worked on internal branding projects and websites.

#### **Freelance Design / 2009 - Present**

I've done everything from identity work, brand campaigns, to web design and development. Some of the places I've worked with are Manifest, The Designory, Downtown Partners Chicago, Bark Design, and the University of Michigan.

#### **Bark Design / 2013 - 2014**

I worked with Bark as a contract designer for a year. While there I worked on identities, web design & development as well as some print materials for many local Chicago companies.

#### **Downtown Partners Chicago / 2010 - 2012**

DPC is a full service ad agency. I worked with brands like Northern Trust, Walgreens, The Illinois Lottery, and many other smaller local companies. I worked on everything from printed materials, to identities, to websites.

### EDUCATION

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University of Michigan, Ann Arbor  
BFA, 2009

### DESIGN SKILLS

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Branding  
Information Design  
Illustration  
Web Design / UX / Development  
HTML / CSS  
Adobe Suite